

SUSTAINABILITY RE-USABLE COFFEE CUPS



In 2023, IPB decided to replace its compostable coffee cups with **REUSABLE COFFEE CUPS**



Why did we do this?

Some of the benefits include:

Environmental Impact



Reduction in single-use plastic or paper cup waste. Disposable cups contribute significantly to environmental pollution, and using a reusable cup helps minimise the environmental impact associated with the production and disposal of single-use items.

Waste Reduction



Disposable cups, lids, and sleeves generate a substantial amount of waste. By using a Keep Cup, individuals can contribute to reducing the overall volume of waste in landfills and oceans. This aligns with the principles of a more sustainable and circular economy.

Energy Savings



The production of disposable cups involves the extraction of raw materials, manufacturing processes, and transportation. Reusable cups, especially those made from durable materials like glass or stainless steel, have a longer lifespan and can be more energy-efficient over time.



So far in 2023, the amount of cups we have saved by switching to reusable cups is **25,646** – if stacked that is 25m high.



DID YOU KNOW?

In 2022 we purchased **42,000 COMPOSTABLE CUPS** – that's approximately **257 CUPS** per person in one year!

Replacing 257 cups with one Keep Cup is therefore far more sustainable.

In March we launched this initiative as part of our monthly Coffee Club and all employees were provided with a **NEW KEEP CUP** for use in the office (and mugs in the canteen).

While Keep Cups were introduced previously, **THE QUALITY OF THE CUPS HAS BEEN IMPROVED.** Better washing facilities for the cups were introduced and they also keep our tea and coffee **HOTTER FOR LONGER.**

